



how to enter:

NEW MEDIA



- NV** – Virals (guerilla, etc.)
- NM** – Mobile Messaging/Marketing
- SN** – Social Networking
- BN** – Blogs*
- ON** – All other New Media

There are 3 ways to enter New Media entries:

Upload OR Physical Entry OR URL

Upload

- Upload directly in the entry system.
- Accepted file formats: **.jpg .pdf .mpg .wmv .mov .zip**
- 50 MB** limit per file upload.
- Name your file with the title of the entry as you have entered it in entered in our entry system.
- Upload 1 (one) file per single entry.
Upload 1 (one) file per entry title for campaign entries, e.g., a 3 entry campaign will have 3 file uploads, one for each title.
- You must upload your file(s) before you can successfully finalize and complete your entry.**
- Questions? E-mail mobiusinfo@mobiusawards.com

.....OR.....

Physical Entry

- Submit two (2) of the actual entry.
- Label your entry with the entry number and send it to the Mobius Awards office. Include a copy of your Entry Invoice (you will be prompted to print 2 copies once you have finalized all of your entries).
- Questions? E-mail mobiusinfo@mobiusawards.com

.....OR.....

Submit URL

- Submit a **“live” URL** for each entry. Include usernames and passwords, if needed.
- IMPORTANT: The URL(s) must be “live” at the time of entry and remain “live” through January 11, 2010.**
- To ensure that your entries are judged accurately, verify and double-check all URLs submitted (i.e., all links working, etc.).
- * Special Note for **BLOGS**: Entries will be judged between **early November and mid December 2009**. If your blog entries submitted for judging are not available online during that time, you may submit them as archived on a CD (see **Physical Entry**).
- Questions? E-mail mobiusinfo@mobiusawards.com