



how to enter:

TELEVISION	
T	– Television
TC	– Cinema/In-Flight

BEAM.TV Encoding Specifications

- MPEG2 Program Stream (combined video and audio)
- Encode files with a few frames of black at the beginning: no clocks, idents or holds
- Encode each commercial as a separate file.
- Resulting MPEG file must have Audio and Video in one file (known as “multiplexed” in some apps)
- Typical MPEG2 file will be approximately 1 MB per 1 second of video
- Source should be kept as its Source Aspect Ratio and Tagged in the Header
- VIDEO: **MPEG2 4:2:0 Program Stream**
(Enable the Compatible check box if using Telestream)
Video Bit Rate 7500kb/s
GOP 1 B frames Between Reference,
2 P frames in Gop
Image size: 720 pixel width & proportionate height
- AUDIO: **MPEG layer 2, 384 kbps**

There are 2 ways to enter Television and Cinema/In-Flight entries:
BEAM.TV upload OR BetaSP tape

BEAM.TV upload

- Finalize and complete Television and/or Cinema/In-Flight entries.
- Encode all Television and/or Cinema/In-Flight files per **BEAM.TV Encoding Specifications** (see left).
- File uploads for Television and Cinema/In-Flight entries are to be uploaded to BEAM.TV **only**.
- Log on to existing www.beam.tv account or create a new account. Click on “AWARDS ” and click on “create entry” under Mobius Awards. Follow on-screen prompts to enter and upload your file(s).
- NOTE: You will need the 4-digit Mobius Entry ID (e.g., 1234) assigned upon entry finalization for each of your Television and/or Cinema/In-Flight entries.
- Upon successful upload of your MPEG2 file(s) to BEAM.TV, you will be prompted for additional payment to BEAM.TV. This additional fee is for your BEAM.TV upload(s), and is separate from your Mobius Entry Fees.
- Questions? E-mail DavidChan@mobiusawards.com

OR

BetaSP Tape

BetaSP Tape Specifications

- Line Standard: 625/50 PAL or 525/60 NTSC
- Aspect Ratio 16:9 FHA or 4:3
- Audio: Peak sound levels must not be greater than +8dB with respect to the reference level of – 18DBFS (UK 4PPM).

09:58:30:00.....	100% or 75% color bars 1 Khz – 18dbfs tone
09:59:30:00.....	Black
09:59:50:00.....	Clock/Slate information
09:59:57:00.....	Black
10:00:00:00.....	Start of Program
Next minute start.....	2nd spot onwards (:00 frame)

All tape entries must have **at least 3 seconds** before start and at the end of each program and at least 30” of black should be present after the last spot. **NOTE:** Timecode must be synchronous and continuous and contain both longitudinal (LTC) and VITC. Timecodes, line standards and aspect ratios of each item must be clearly logged on the tape or case.

- Submit one (1) BetaSP videotape with all of your TV, Cinema/In-flight entries on it. Clearly label the tape with the order of the entries.
- Entries must be on BetaSP (no DigiBeta). See **BetaSP Tape Specifications** on the left.
- You will be charged an additional US\$30 Encoding & Uploading Fee for each single entry or US\$60 for each campaign entry submitted on BetaSP tape.
- Questions? E-mail DavidChan@mobiusawards.com